



*earn this year's
sell-a-bration
sets three different
ways!*

dear friends,

I love the start of a new year. And we're starting this one with a bang—Sell-A-Bration! This annual Stampin' Up! event allows customers, hostesses, and recruits to earn stamp sets for free. During Sell-A-Bration, which runs January 1–February 27, everyone benefits! Here's how you can receive this year's exclusive Sell-A-Bration sets:

- As a Stampin' Up! customer, you can select one of the Sell-A-Bration sets for every \$80 CAN / \$50 US you spend*. And there's no limit—for every \$80 CAN / \$50 US you spend*, you can select one free Sell-A-Bration set!
- Stampin' Up! hostesses also reap the rewards. Hostesses with a workshop of \$480 CAN / \$300 US or more* will receive a free Sell-A-Bration set of their choice. If the workshop totals \$960 CAN / \$600 US, hostesses will receive two Sell-A-Bration sets, and so on!
- And there's no better time to join the Stampin' Up! family of demonstrators. New recruits who sign up to be demonstrators during Sell-A-Bration may select two Sell-A-Bration sets free!

I know you'll love this year's Sell-a-bration sets. Keep in mind that Sell-A-Bration ends February 27. Take this opportunity to contact your demonstrator or call 1-800-STAMP UP to be referred to a demonstrator in your area.

Sincerely,

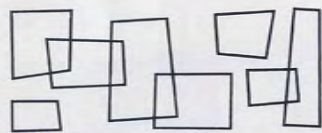
Shelli Gardner
Cofounder and CEO

*excluding applicable taxes and shipping

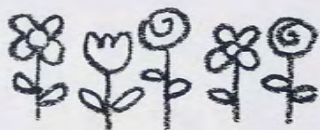


Fabulous Four (Set of 4)
103782

Card at right also uses Swirls background stamp found on page 166 of the Stampin' Up! 2003–2004 Idea Book & Catalog.



So Nice!



friends



all my love



Smorgasborders (Set of 9)
103798

Scrapbook spread also uses Write Me a Memory™ Journaling Fonts CD found on page 232; 8-1/2 x 11 page also uses Classic Caps set found on page 175; card at right also uses Many Thanks set found on page 157 of the Stampin' Up! 2003-2004 Idea Book & Catalog.



celebrate! celebrate! celebrate!
 celebrate! celebrate! celebrate!
 celebrate! celebrate! celebrate!
 celebrate! celebrate! celebrate!
 celebrate! celebrate! celebrate!



my friend my friend my friend
 my friend my friend my friend
 my friend my friend my friend
 my friend my friend my friend
 my friend my friend my friend
 my friend my friend my friend

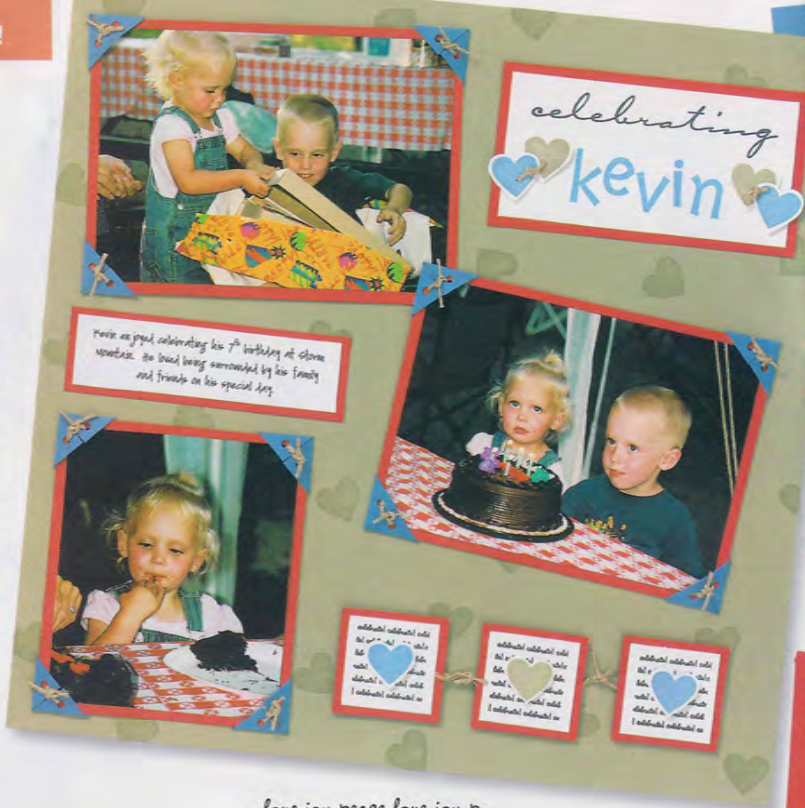


thank you thank you thank you
 thank you thank you thank you
 thank you thank you thank you
 thank you thank you thank you
 thank you thank you thank you
 thank you thank you thank you



Mini Messages (Set of 8)
 103796

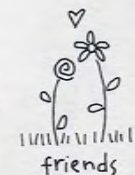
Scrapbook page also uses Pure & Simple Alphabet Lower set found on page 42, Phrase Starters set found on page 41, and the Write Me a Memory™ Journaling Fonts CD found on page 40 of the Stampin' Memories Idea Book & Catalog.



love joy peace love joy peace
 joy peace love joy peace
 love joy peace love joy peace
 peace love joy peace love
 joy peace love joy peace
 joy peace love joy peace



ooh-la-la!



friends



happy together



hats off!



loves me



Princess



purseonally



relax



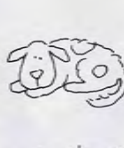
yeh, baby



showers of love



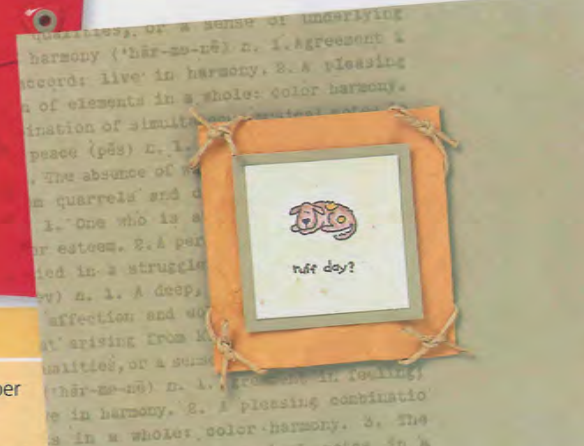
sweet



ruff day?

A Little Love (Set of 12)
 103739

Upper left card also uses Itty Bitty Backgrounds set found on page 162; lower left stationery box also uses Petite Patterns set found on page 161; lower right card also uses By Definition background stamp found on page 166 of the Stampin' Up! 2003-2004 Idea Book & Catalog.



try this...

Add the interesting texture of crumpled paper to your project with these effective tips:

- To crumple card stock, start at one edge and bend a portion back and forth between your fingers. Work your way across the sheet until the surface is completely crumpled.
- For a uniform look, dampen the card stock before crumpling. As it dries, it will become stiff.
- If you want to tear the edges or stamp the card stock, do it before crumpling.



Enjoy the benefits of a home-based business that allows you to make new friends, determine your own work schedule, and get your stamping supplies at a discount! Stampin' Up! demonstrators receive a monthly training magazine that features business and creative ideas as well as outstanding company support. And during Sell-A-Bration only, *new recruits can select two stamp sets from this brochure for free!*

Ask your demonstrator for details:

www.stampinup.com

