



Dear Stampers & Scrapbookers,

I'm delighted to share with you Stampin' Up!'s brand-new designs and products in this 2001 Winter Supplement—especially our creative solution for those busy people who can never find time to scrapbook! Our new, timesaving Simply Scroppin'™ kits prove that it only takes minutes to preserve your precious memories.

And just in time for Valentine's Day, we have created a romantic Hostess Appreciation Special. You can receive the beautiful set shown here—for free!—when you accumulate \$400 or more in workshop total sales from December 1 through February 28*. This opportunity is in addition to our generous hostess plan described in the 2000-2001 Idea Book & Catalog.

Don't wait to call your Stampin' Up! demonstrator. You'll be glad you did! (Or, call 1-800-STAMP UP and we'll refer you to a friendly demonstrator in your area.)

Enjoy,

Shelli Gardner
Co-Founder and CEO
Stampin' Up!



*Limit one Hostess Appreciation Special per quarter.
Set shipped directly to the hostess from Stampin' Up!

Hostess Appreciation

I love you
Happy
Valentine's Day

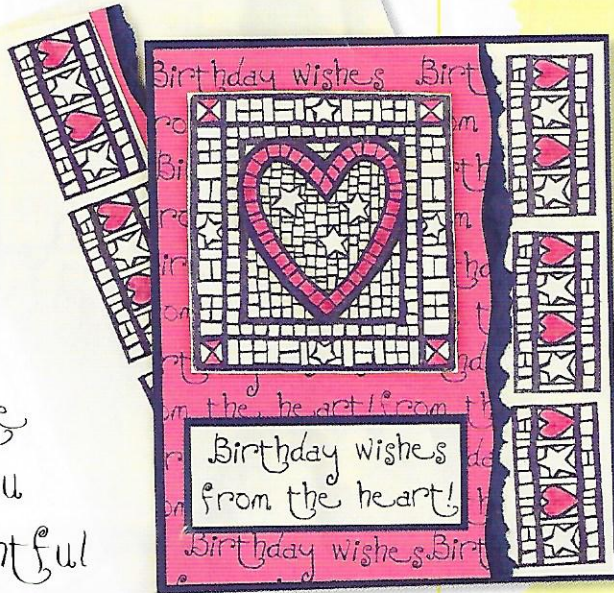
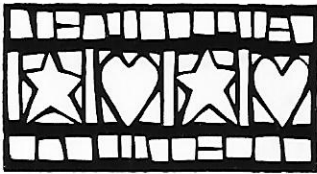
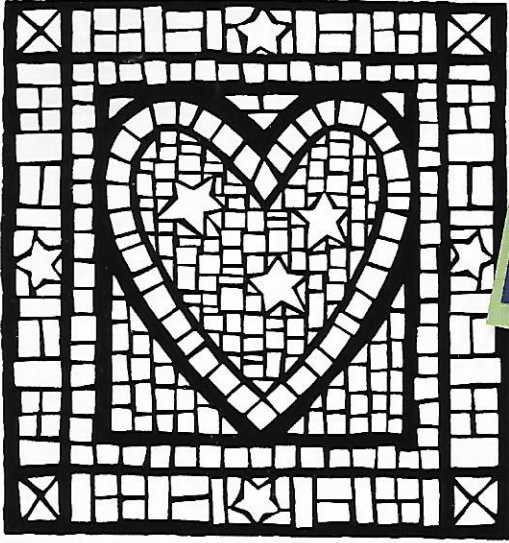


Love is a great thing,
a good above all others,
which alone maketh
every burden light.
— Thomas à Kempis

Love Is a Great Thing (Set of 4)
9512-HS

Card created with Victorian Lace
background stamp on page 122
of the Stampin' Up! 2000-2001
Idea Book & Catalog.

Birthday wishes
from the heart!



A heartfelt note
of thanks to you
for all the thoughtful
things you do!

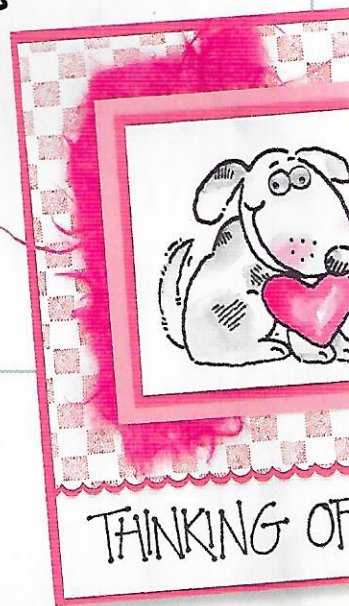
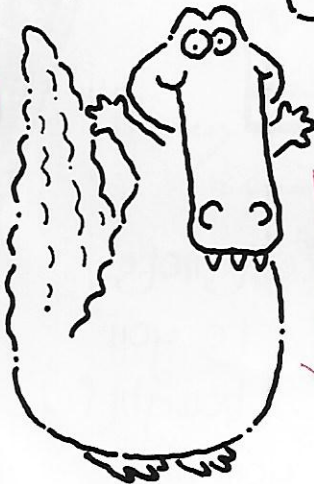
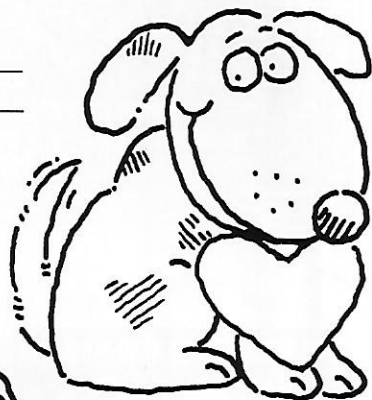
Mosaic Heart (Set of 4)
9515-00 \$17.95

Hearts & Valentines



HAPPY
VALENTINE'S
DAY

TO _____
FROM _____



Animal Valentines (Set of 6)
9518-00 \$18.95

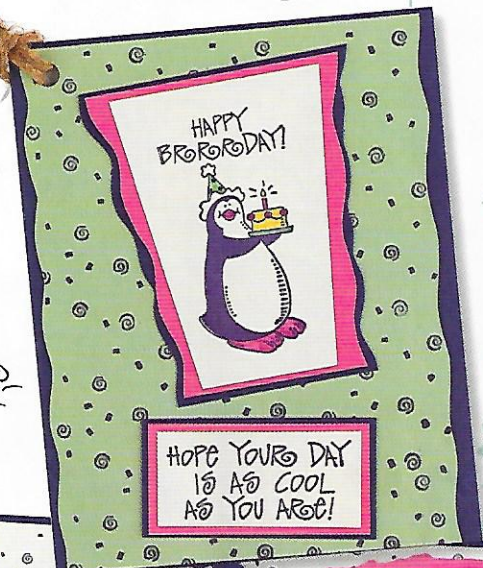
Heart card created with Swirls background stamp on page 121;
card at bottom right created with Greetings 4 You set on page 156
and Checkerboard background stamp on page 125 of the
Stampin' Up! 2000-2001 Idea Book & Catalog.

Say It with Stamps

HAPPY BIRTHDAY!

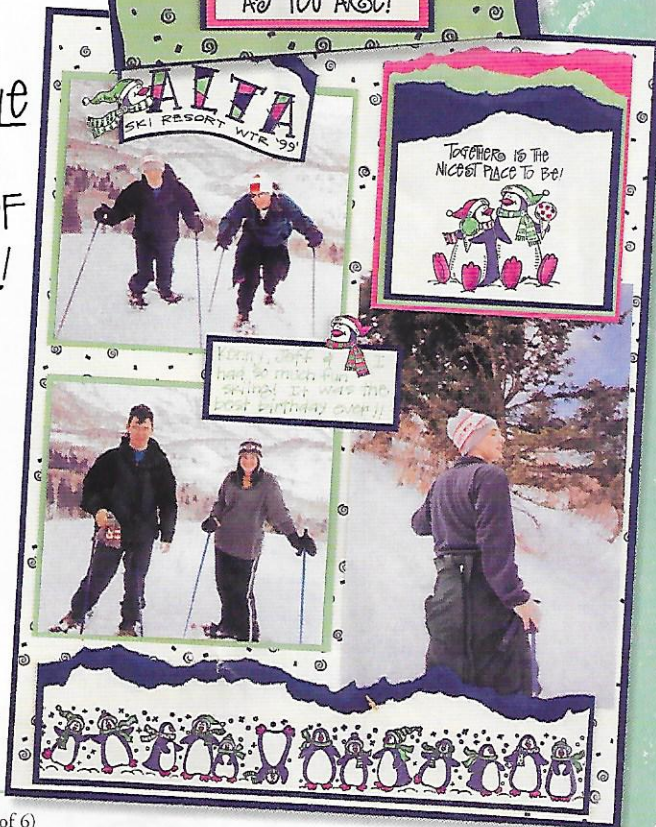


HOPE YOUR DAY
IS AS COOL
AS YOU ARE!



HAVE A
COOL YULE
AND A
YEAR OF
CHEER!

TOGETHER IS THE
NICEST PLACE TO BE!



Penguin Pleasantries (Set of 6)
9511-00 \$19.95

Card created with Background Basics set on page 16;
scrapbook page created with Bold-Line Alphabet Upper set on
page 161 and Background Basics set on page 16 of the
Stampin' Up! 2000-2001 Idea Book & Catalog.

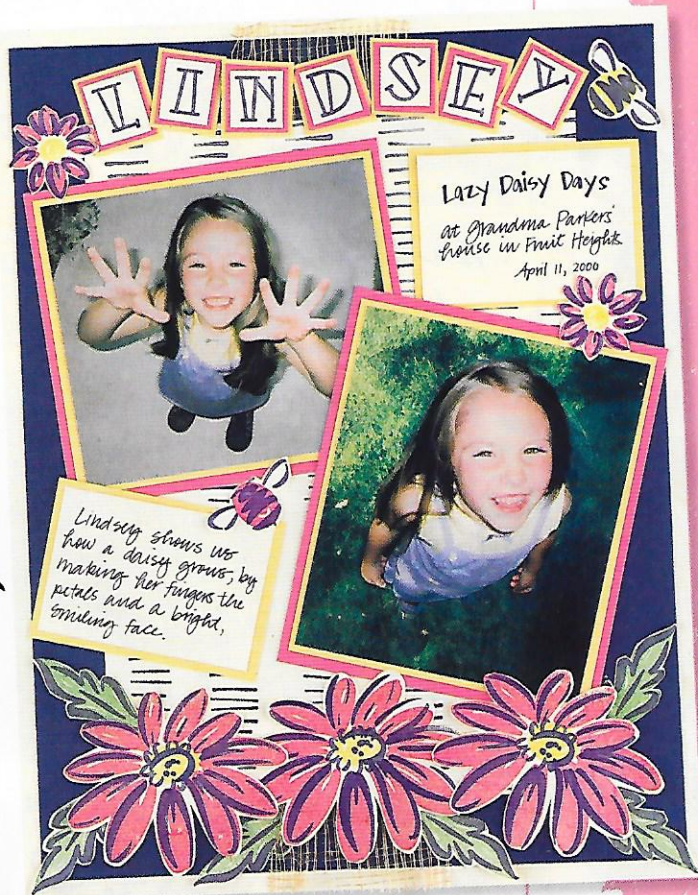
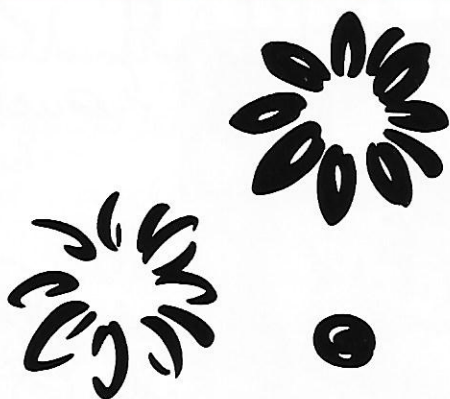
YOU

Fabulous Florals



8297-00 Stampin' Around® Dots & Daisies \$5.95 (Wheel only. Handle and ink cartridges sold separately. See 2-90-200)

Fabulous Florals



Definitely Decorative® Daisy (Set of 13)
9514-00 \$29.95

Card created with Bold & Basic Greetings set on page 159 and Itty Bitty Backgrounds set on page 118; gift boxes created with Itty Bitty Backgrounds set on page 118; scrapbook page created with Bold-Line Alphabet Upper set on page 161 and Long-Stitched Plaid wheel on page 205 of the Stampin' Up! 2000-2001 Idea Book & Catalog.



za Boo! & Catalog—page 208.)



your kindness
touches my
heart.

Moments
with you
are all
too few.



Birthday
wishes
from me
to you.



Sending loving thoughts
your way...
Hope tomorrow's a better day!



Sugar & Spice (Set of 9)
9517-00 \$27.95

Top card created with Itty Bitty Backgrounds set on page 118
and Checkerboard background stamp on page 125; bottom card
created with Itty Bitty Backgrounds set on page 118 of the
Stampin' Up! 2000-2001 Idea Book & Catalog.

Introducing...

SIMPLY SCRAPPIN'TM

It's fun! It's quick! It's easy!

No time to scrapbook? No problem! With Simply Scrappin', everyone has time to preserve memories that their families will always treasure!

These cheery, playful punchouts coordinate with our exclusive stamp sets and colors and come in kits complete with everything you need to build fantastic holiday and party scrapbook pages!

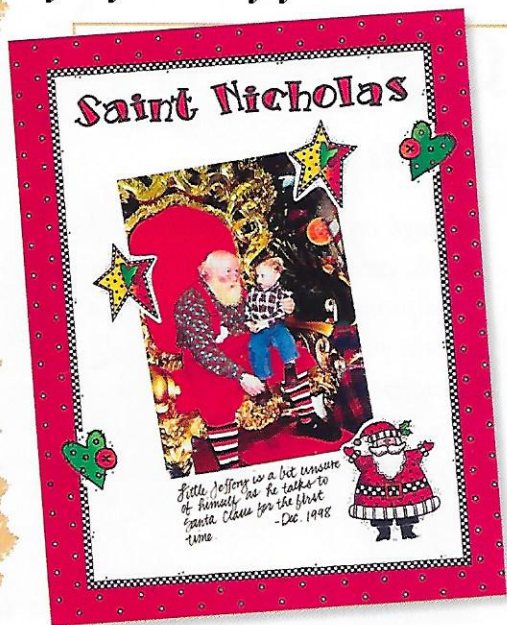
Using images from popular Stampin' Up![®] sets, the kits include

enough color-coordinated card stock, exclusive patterned papers, and punchout corners, frames, and accent pieces for eight 8½" x 11" scrapbook pages. Check out the back of each package for terrific full-color layout ideas. The kits are also great for 12" x 12" pages.

Simply Scrappin' carries the Stampin' Memories[®] logo, your assurance that all contents are acid and lignin free and safe for scrapbooking.



Simply Scrappin'



Simply Scrappin' Holiday Hello
7100-00 \$12.95

Contents of kit coordinate with Holiday Hello set on page 83;
scrapbook page created with Alphabet Attitude Lower set on page 163
of the Stampin' Up! 2000-2001 Idea Book & Catalog.



Simply Scrappin' Party Animals
7104-00 \$12.95

Contents of kit coordinate with Party Animals set on page 141;
scrapbook page created with Bold-Line Alphabet Upper and Lower
sets on page 161 of the Stampin' Up! 2000-2001 Idea Book & Catalog.



Simply Scrappin' Gingerbread House
7102-00 \$12.95

Contents of kit coordinate with Gingerbread House
set on page 84; scrapbook page created with
Alphabet Appeal Lower set on page 163 of the
Stampin' Up! 2000-2001 Idea Book & Catalog.

To order products in this 2007 Winter Supplement and to learn about exciting Stampin' Up! opportunities, call your demonstrator.

Every hostess has a
chance to win a

**FREE cruise to
Bermuda!**

See your demonstrator
for details.

Be sure to see Stampin' Up!'s complete product line in our 2000-2001 *Idea Book & Catalog*, which features more than 200 pages of exclusive stamps, papers, inks, and other fine stamping and scrapbooking accessories.

Visit our Web site at:
www.stampinup.com

