

2002 sell-a-bration!

January 1–February 26



STAMPIN' UP!



Dear Friends,

January and February may be the coldest months of the year, but those months warm the hearts of stampers across America! Why? Because that's when Stampin' Up!® celebrates its exciting stamp designs, terrific home business opportunity, and the fun of personal creativity with the best sale of the year: Sell-A-Bration!

Stampin' Up! has created four delightful, original stamp sets especially for Sell-A-Bration. You won't find these sets in our current *Idea Book & Catalog*, and you can't buy them anywhere—but you can get them for free! In the next few pages, you'll fall in love with this year's charming Sell-A-Bration sets. Though three of the sets may appear in next year's catalog, Wonderful Woodcuts is an exclusive Limited Edition set, and after February 26 will never again be available.

How can you get your Sell-A-Bration sets? It's easy!

- *Customers* can choose any one of these four Sell-A-Bration sets for free with each \$50 they spend from January 1 through February 26!
- *Hostesses* earn a free Sell-A-Bration set for every workshop with net sales of \$300 or more. If your net workshop total is \$600, you'll receive a second free set—and so on. Hostesses can also earn other exclusive sets and free merchandise from our *Idea Book & Catalog*, and even a fabulous trip for two to Hawaii!
- *Recruits* who join during Sell-A-Bration will receive the Year-Round Cheer set for free when they purchase the Standard Starter Kit. If you select the Elective Starter Kit, you will receive both Year-Round Cheer and Friendships Grow for free! It's a terrific time to become a Stampin' Up! demonstrator!

I know you'll like the sets you see in these pages, and you'll *love* the many ways you have to earn them for free! Call your Stampin' Up! demonstrator to host a workshop or place an order today! Or call 1-800-STAMP UP for a referral to a demonstrator in your area.

Enjoy,

Shelli Gardner
Co-Founder and CEO

For every
\$50 you spend at
a Stampin' Up!
workshop, choose
one Sell-A-Bration
set for
FREE!



You make each day
a little bit brighter!



You make each day
a little bit brighter!



Friendships Grow
(Set of 4) 9733-NP

Pouch uses Many Thanks set found on page
161 and Checkerboard background stamp
found on page 128 of the Stampin' Up!
2001-2002 Idea Book & Catalog.

Thanks!

Your
kindness
is greatly
appreciated.

Become a Stampin' Up! demonstrator and receive the Year-Round Cheer and Friendships Grow sets FREE!



Just
a
note



Miss
you

It's
your
day!



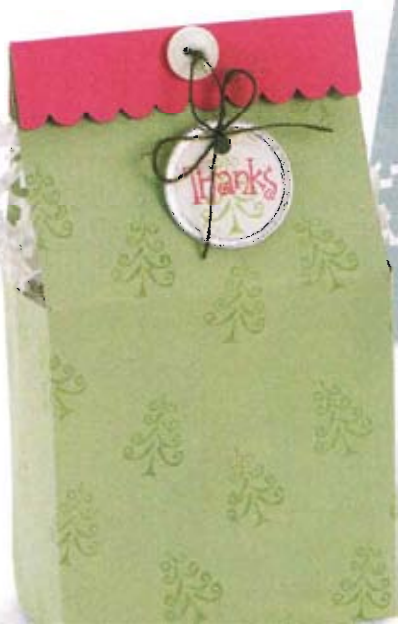
Thanks



Year-Round Cheer

(Set of 12) 9736-NP

Boy card uses Simple Sayings set found on page 158 and Alphablocks set found on page 167 of the Stampin' Up! 2001-2002 Idea Book & Catalog.



FRIENDS
Sharie & Kathy



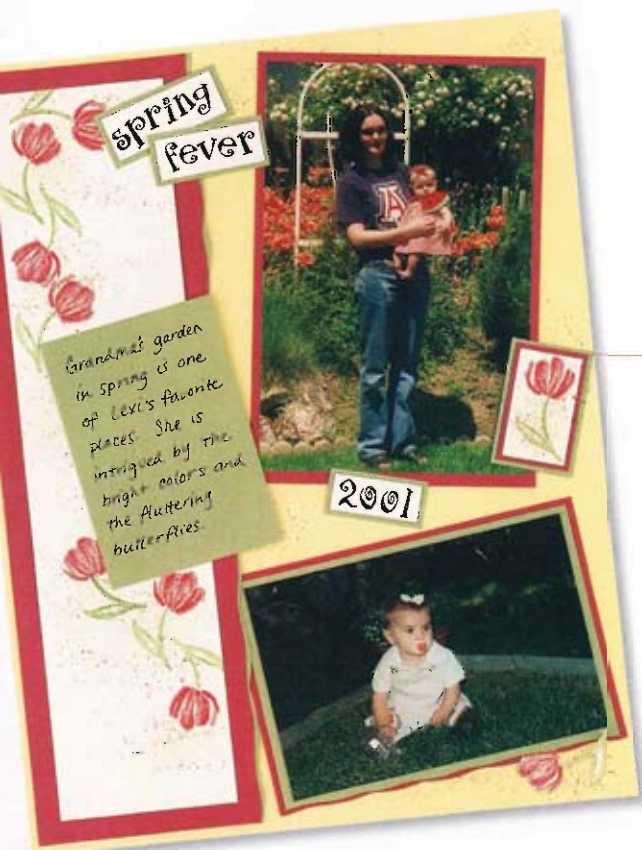
I had so much fun with my friends Sharie and Kathy when we went to New York. We saw all the monuments, shopped at Macys, and ate hot dogs from the street vendors.



Hostesses can earn these and other sets for FREE with a \$300 workshop. Call your Stampin' Up! demonstrator for details.



Scrapbook page uses Alphablocks set found on page 167 and Itty Bitty Backgrounds set found on page 122; tea card uses Many Thanks set found on page 161 and Little Shapes set found on page 143 of the Stampin' Up! 2001-2002 Idea Book & Catalog. Miss you card also uses Little Shapes set.



Watercolor Minis
(Set of 12) 9734-NP

Box uses Many Thanks set found on page 161; scrapbook page uses Little Letters set found on page 167 of the Stampin' Up! 2001-2002 Idea Book & Catalog.

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Be sure to see Stampin' Up!'s complete product line in our *2001-2002 Idea Book & Catalog*, which features more than 200 pages of exclusive stamps, papers, inks, and other fine stamping and scrapbooking accessories.



Visit our website at:
www.stampinup.com

To get the products shown in this *2002 Sell-A-Bration Mini Catalog* and to learn about exciting opportunities, call your demonstrator:

